

Friday 28<sup>th</sup> November 2025

### 15 Days of attendance recognition through our Trust-wide 'Countdown to Christmas'!

Dear Parents/Carer's,

As we approach the Christmas break, we are collectively working as a whole Trust to boost attendance throughout the 15 school days in December. We are doing this through our **Countdown to Christmas!**



#### What is our Countdown to Christmas?

Starting on **Monday 1<sup>st</sup> December**, we will be marking each of the final 15 school days of term with recognitions, encouragement and festive fun for all to celebrate excellent attendance. Children will receive a card which will be marked by their class teacher for each day that they attend throughout December, with the aim to attend every day to win the following prizes:

- **Daily Recognitions** – Each day a pupil attends they will be entered into a prize draw for a chocolate bar
- **Grand Prize Draw** – Pupils who achieve **100% attendance** for all 15 days will be entered into our final prize draw to win a Grand Prize – **Snowtubing at Silksworth Ski Slope!**

While the excitement of prizes adds a fun element to this challenge, we want to highlight something even more valuable: the power of **intrinsic motivation**. This challenge is not just about external rewards; it is about helping the children discover **self-pride** and **determination** that comes from consistent effort and commitment. By choosing to come to school every day, pupils are demonstrating incredible character traits such as:

- **Resilience:** Pushing through when it might be easier to stay home
- **Responsibility:** Understanding the importance of their education and their role in it
- **Consistency:** Showing up and putting in the work
- **Self-Discipline:** Making the choice to prioritise their learning, even on colder, darker mornings

These are not just traits that lead to good attendance, they are qualities that will serve them well throughout their academic journey and into their future. The real reward of consistent attendance is the knowledge gained, the friendships made and the confidence built from knowing they are giving their best - we hope that the pride your child feels from being present and engaged will be the greatest prize of all.

Thank you once again for your continued support. Let's finish 2025 with positivity, pride, and purpose!

Kind Regards,

Benedict Biscop CE Academy